



शिक्षा कुंभ

NATIONAL CONFERENCE ON ROLE OF ACADEMIC-DRIVEN STARTUPS IN DEVELOPING ECONOMY OF J&K (RASE-2024)



Date

June 29-30, 2024



Venue

NIT Srinagar

Organized by

Department of Holistic Education
and

National Institute of Technology Srinagar

Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Title Sponsor	10	1	<ul style="list-style-type: none"> Felicitationshieldwillbemarkedwiththebrandingof“PresentingPartner”foralltheschools. Paneldiscussionmoderatedbypresentingpartner. Brochureof“TitleSponsor”willbedistributedalongwiththewelcomekitattheregistrationcounter. 12sq.mboothreservedfor“TitleSponsor”. PreandposteventmailerontheentireDataBase. “TitleSponsor”logowillbeusedonallmarketingcollaterals. Brandingonindividualspeakerpost. Alltheitinerariesandconferencematerialwillhavebrandingof“TitleSponsor”. Premiumpresentationslotwillbereservedfor“TitleSponsor”. Felicitationscertificatewillbemarkedwiththebrandingof“TitleSponsor”foralltheattendees. Exclusivedigitalmediacoverage,inallmaximummediaplatforms. “TitleSponsor”cannominateupto3renownededucationistsforawardcategory(optional). Theseniormostrepresentativeof“PresentingPartner”willbefelicitatedbythe“GuestofHonour”. Abrand-recallof“PresentingPartner”willbeensuredbytheanchorateachandeveryannouncementduringtheevent. messagefromthechairmanalongwithphotographwouldbeprominentlyplacedinsouvenir,alongwithproductadvertisement. Individualbrandinghoardingatmainentrance. 	10 lakhs
Title Co-Sponsor	10	1	<ul style="list-style-type: none"> Felicitationscertificatewillbemarkedwiththebrandingof“TitleCo-Sponsor”foralltheschools. 12sq.mboothreservedfor“TitleCo-Sponsor”. Preandposteventmailerontheentiredatabase. “TitleCo-Sponsor”logowillbeusedonallmarketingcollaterals. Alltheitinerariesandconferencematerialwillhavebrandingof“TitleCo-Sponsor”. Presentationslotwillbereservedfor“TitleSponsor”. Felicitationscertificatewillbemarkedwiththebrandingof“TitleCo-Sponsor”foralltheattendees. Exclusivedigitalmediacoverage,inallmaximummediaplatforms. “TitleCo-Sponsor”cannominate1renownededucationistforawardcategory(optional). Theseniormostrepresentativeof“PresentingPartner”willbefelicitatedbythe“GuestofHonour” Abrand-recallof“TitleCo-Sponsor”willbeensuredbytheanchorateachandeveryannouncementduringtheevent Messagefromthechairmanalongwithphotographwouldbepacedinsouvenir,alongwithproductadvertisement. Individualbrandinghoardingatentrance 	5 lakhs

Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Platinum Sponsor	10	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of Platinum Sponsorship for all the attendees. Brochure of "Platinum Sponsor" will be distributed along with the welcome kit at the registration counter. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Platinum Sponsor" will be ensured by the anchor during the event. Platinum partner's logo will be used on all the marketing collaterals. Branding will be provided on individual speaker post. 	2 lakhs
Gold Sponsor	7	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of Platinum Sponsorship for all the attendees. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Gold Sponsor" will be ensured by the anchor at each and every announcement during the event. 	1.5 lakhs
Silver Sponsor	5	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of silver sponsorship for all the attendees. A brand-recall of "Silver Sponsor" will be ensured by the anchor during the event. 	0.8 lakhs
Bronze Sponsor/ Delegate Kit	3	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. A brand-recall of "Bronze Sponsor" will be ensured by the anchor during the event. 	0.5 lakhs
Lunch (Each Day)	2	1/2	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner at Site. 	0.4 lakhs
Dinner (Each Day)	2	1/2	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage + Banner at Site 	0.4 lakhs
High Tea (First day or last day)	2	1/4	<ul style="list-style-type: none"> Banner at Site 	0.2 lakhs

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Breakfast (Each Day)	2	1/4	• Banner at Site	0.2 lakhs
Tea During Break (Each Day)	1	1/4	• Banner at Site	0.2 lakhs
Plenary Lectures (Each)/ Parallel Sessions (Each)	1	1/4	• Banner at Site	0.2 lakhs

SOUVENIR ADVERTISEMENT

S. No.	Souvenir Page	Price(₹)
1.	Back Outside	0.5 lakh
2.	Back Inside Page	0.33 lakh
3.	Front Inside Page	0.33 lakh
4.	Colour Full Page	0.25 lakh
5.	Colour Half Page	0.25 lakh
6.	Colour Qtr Page	0.25 lakh
7.	B/W Page Full	0.25 lakh
8.	B/W Page Half	0.25 lakh
9.	B/W Qtr Page	0.25 lakh

STALL ADVERTISEMENT

S. No.	Exhibition Type	Price(₹)
1.	Lounge 6x2	1 lakh
2.	M2 Stall 3x2	0.6 lakh
3.	M2 Table Space	0.3 lakh

CONFERENCE ACCOUNT DETAILS

Account Name: Shiksha Kumbh
 Account No.: 42563561350
 Bank: State Bank of India
 Branch: Chandigarh Main Branch
 IFSC Code: SBIN0000628
 UPI ID: shikshakhumb@sbi
 RTGS/NEFT/ IMPS/UPI

Scan to Pay



"LETS TOGETHER CREATE A BETTER STARTUP ENVIRONMENT"

CONTACT US FOR MORE INFO

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